

## Sunshine Bakery Buy & Win Competition

### CAMPAIGN AND COMPETITION RULES

Date these rules are applicable: 1 January 2023 to 31 January 2023

Read these campaign rules carefully. By submitting an entry to a Promotion, the entrant acknowledges and agrees to be bound by the Terms and Conditions.

Campaign Competition Name:	Sunshine Baker Buy & Win
Promoter(s) Name(s):	Sunshine Bakery
The Offers:	The Winner stands a chance to win: A share of R15 000 (Fifteen Thousand Rand) in prizes as per below
Campaign and Competition opens:	1 January 2023
Campaign and Competition closes:	31 January 2023
Eligibility: Who qualifies to take part?	<ul style="list-style-type: none"><li>• Promotions are open to permanent residents of South Africa.</li><li>• This competition is only open to persons who are 18 years of age or older at the time of lodging their entry.</li><li>• To enter the Promotion, you must do the following during the Promotion Period:<ul style="list-style-type: none"><li>○ Be a natural person over the age of 18 (eighteen);</li><li>○ Shop and enter during the Promotion Period; (“Qualifying Participant”).</li></ul></li></ul>
Who cannot take part?	<ul style="list-style-type: none"><li>• You are excluded from participating in the Promotion if:<ul style="list-style-type: none"><li>○ You are a director, member, partner, employee, agent or consultant to the Promoter/s or any marketing Promotion provider in respect of the promotional competition or any other person who directly or indirectly controls or is controlled by the Promoter/s or the spouse, life partner, parent, child, brother, sister, business partner or associate of such a person; or</li><li>○ It is not unlawful to supply the prize to you in terms of any legislation or public regulation and the Promoters reserve the right to require proof that it will not be unlawful to supply a prize.</li></ul></li></ul>
How to participate/enter?	<ol style="list-style-type: none"><li>1. Buy any 2 x Loaves of the participating Sunshine Bakery bread products</li><li>2. SMS “Sunshine”, your name and store purchased from to 34127</li><li>3. Please ensure to retain your till slip as proof of purchase</li></ol>
Is there a limit on the number of times you can enter?	You may enter as many times as you like but only one valid entry per unique till slip
How will winner(s) be chosen	A draw will take place during the week of 19th December 2022 to determine the winner(s).The random entry drawn will be checked to establish whether it meets the Competition qualifying and eligibility criteria. The random draw using a randomiser, will be

	<p>overseen by the Legal, Risk &amp; Compliance team at Sunshine Bakery. Should the Competition draw be postponed to another date for any reason whatsoever, the new date will be published via official Sunshine Bakery social media platforms. The random entries drawn will be checked to establish whether they meet the Competition qualifying criteria and if so that entry will be the prize winners, subject to Sunshine Bakery being able to contact such winners within 48 (forty-eight) hours of the draw taking place. If the qualifying criteria to enter the Competition are not met, a further random draw will take place until a randomly selected, valid entry meets the eligibility criteria.</p>
Deadline for claiming prizes	<p>The winner will be contacted for a period of 3 (three) consecutive business days after his or her name is drawn as a winner. In the event that the winner is not contactable or the winner rejects, or declines acceptance of the prize, another winner will be selected.</p>
Winners announced on	<ul style="list-style-type: none"> <li>• The winners will be announced at the end of February 2023.</li> <li>• Winners will be contacted telephonically. The Prize will be delivered to the winner at a time and place to be agreed upon between the Promoter/s and the winner.</li> </ul>
Data Usage and Privacy Policy	<p>Participants in the Competition understand and agree that in order to offer the Competition, we may collect and use personal information about participants. This personal information may include a participant's first name, last name, email address, mobile number and in certain instances your image. Personal data, which participants provide, may, subject to prevailing law, be used for future marketing activity, unless you notify Sunshine Bakery that you wish to opt out of receiving such marketing communications. We will treat your information in total confidence and will not sell, share or rent this information to any other third parties. We may disclose information if required to do so by law or if it is required to protect the safety, rights or property of Sunshine Bakery, customers or the public.</p>
General	<ul style="list-style-type: none"> <li>• The winner will be contacted for a period of 3 (three) consecutive business days after his or her name is drawn as a winner. In the event that the winner is not contactable or the winner rejects, or declines acceptance of the prize, another winner will be selected.</li> <li>• The Promoter/s may ask for personal information and request documentation for the delivering of the prize. If a winner is unable to provide such information or documentation within 2 (two) calendar days of this information being requested, the Promoters will select a new winner.</li> <li>• The prize will be delivered to the winner within 30 (thirty) calendar days after receiving confirmation from the Promoter/s that all information has been provided.</li> <li>• To the extent that any taxes, duties, levies or other charges may be levied on a prize by a Regulator or the government the winner/s, acknowledge and accept that they will be liable for</li> </ul>

these costs and the Promoter/s will not increase the value of the prize/s to compensate for these expenses.

- It is your responsibility to ensure that your entry is received within the competition dates, 15 November 2022 – 15 December 2022. Any entries, which are received before 15 November 2022, or after 15 December 2022 will not be eligible to participate, regardless of the reason for the late entry.
- The Promoter and its affiliates are not responsible for any entries, which are not received, regardless of the cause for non-receipt.
- The Promoter and its affiliates are not responsible for any problems or technical malfunction of any telephone network, computer system, server, or provider, which may have hindered entry into this competition.
- It is the entrant's responsibility to ensure that a clear copy of their till slip is retained and submitted for verification should they be selected as a winner
- Slips containing unclear, illegible, duplicate or incorrect till slips will be regarded as invalid entries
- Entry into the Promotion means that you agree and understand that you will only stand a chance to win a prize, and that there is no guarantee that you will be receiving any prize. The prizes will not be given away if the promotion is cancelled.
- The Promoters reserve the right from time to time to vary, change, or terminate the Promotion or the Service as may be deemed necessary in its discretion, on notice to you. Any changes to rules and/or Terms and Conditions are effective from the date that they are published on the website or elsewhere in any media. In the event that you do consent to these Terms and conditions please do not participate in the Promotion.
- In the event of a dispute, the decision of the judges is final and binding and no correspondence will be entered into.
- The winner/s name, image and/or town/city may be published by the Promoter/s on their respective websites or on other media. The winner will not be paid for such use. The winner may at all times refuse to grant consent for the use of their name, likeness and/or image for this purpose.

	<ul style="list-style-type: none"> <li>• Sunbake Bakery reserves the right from time to time to terminate, vary or change the Promotion and/or Service as may be deemed necessary in its discretion. Any changes to rules and/or Terms and Conditions are effective from the date that they are published on the website or elsewhere in any media. In the event that you do not consent to the Terms and Conditions please do not participate in the Promotion or subscriber to the Service.</li> <li>• Sunbake Bakery shall be entitled to terminate your entry to the promotion, if you are involved in any fraudulent activity or suspected fraudulent activity.</li> </ul>
Tax Implications	<ul style="list-style-type: none"> <li>• <b>IMPORTANT NOTICE: TAX IMPLICATIONS</b></li> <li>• We strongly recommend that You obtain independent professional advice regarding any tax implications arising from the receipt, transfer or spend of any prize/s obtained in respect of this competition.</li> </ul>
Rule Amendments	<p>These Rules cannot be modified or superseded except by Sunbake Bakery , in its reasonable discretion, in a written revision to these Rules posted on the Sunbake Bakery website and, at Sunbake Bakery' sole discretion, using other potential official Competition communication methods reasonably calculated to reach a majority of potential participants. A copy of these Rules can be found on the Sunbake Bakery website.</p>
Contact for enquiries	<p>All queries must be forwarded to <a href="mailto:promotions@sunshinebakery.co.za">promotions@sunshinebakery.co.za</a></p>